LUCÍA GALLARDO SANZ

UX/UI AND WEB DESIGNER

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LAST EXPERIENCES

UI/UX Designer

Signify

MAY 2021 - CURRENTLY

Creation of digital products in the professional lighting sector and the B2B market, as part of the Innovation department. Close collaboration with product developers and owners.

Group UI/UX Designer

AWWG (Pepe Jeans, Hackett, Façonnable)

JAN 2020 - MAY 2022

Closely collaboration with Dev and Business teams to build and improve the user experience through prototypes, redesign, etc. Creation, development, and maintenance of the different design systems of each brand of the group.

Web Designer

Pepe Jeans

SEPT 2018 - JAN 2020

Lead the Web design with the general website maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns. Besides, working closely with the wholesaler team in the main accounts like Zalando or Amazon.

Web Designer

Fnac

FEB 2016 - SEPT 2018

Lead the Web design with the general website maintenance, the display of the promotions on site, and the creation of landing pages, newsletters, and ad campaigns.

EDUCATION

Future design with AI

Mr.Marcel School

NOV 2024 - DEC 2024

Data Driven Design

Kschool

MAY 2022 - JUN 2022

UX/UI Design Master

Aula Creactiva

OCT 2019 - FEB 2020

Web Design Master

Aula Creactiva

FEB 2015 - JUN 2016

Journalism and Audiovisual Communication Double Degree

Rey Juan Carlos University

SEPT 2009 - JUN 2014

SKILLS

User interface - User experience - Interaction design - Wireframing - Prototyping - Research - HTML - CSS

LANGUAGES

Spanish (native) - English (professional)